**A close up of a sign

Description generated with very high confidence**

**CONTACT: 513-443-6581**

**IMMEDIATE RELEASE**

**NAMASTE INDIA 2023 ON AUG 20 AT FOUNTAIN SQUARE**

Namaste India Is a celebration of India’s rich cultural heritage. The event will feature enthralling dance and music performances from different regions of India, booths that will provide delicious food and other merchandise and a fun-filled parade. This family-oriented celebration will be held on August 20 from 4-8 pm at the iconic Fountain Square in downtown Cincinnati. Admission is free.

Namaste India commemorates India's 77th Independence Day. The event is a wonderful opportunity to learn about the world’s largest democracy and the fifth largest global economy. The event will also provide glimpses of India’s ancient traditions by local artistes as well as internationally renowned guest musicians, Neel Ranjan Mukherjee, Dev Bansraj and Dave Bansraj.

A wide range of mouth-watering Indian delicacies will be available. There will also be provision of local treats.

The variety cultural program will feature Bollywood song-and-dance routines, folk dances, and classical dances. The parade within Fountain Square will be led by the vigorous and captivating drum group that was a roaring hit at Blink 2022.

We are also planning on Henna, a temporary tattoo that stains the surface of the skin with a reddish-brown vegetable dye. Along with these traditions of India, we are also expecting booths that will feature Indian clothes, jewelry and handicrafts.

Namaste India is presented by India Cultural Association in cooperation with several community organizations. Details are in the attached flyer.

**Namaste India DETAILS**

* 4:00 - 8:00 PM, Sunday, August 20, 2023
* Fountain Square, Fifth & Vine Street, Cincinnati
* Admission: Free
* E-mail: [ica.cinci@gmail.com](mailto:ica.cinci@gmail.com)
* Facebook: <https://tinyurl.com/2wuwzmye>

